

WFB GARDEN CLUB COMMITTEE / POSITION DESCRIPTIONS

ART IN BLOOM: This annual event, sponsored by the Milwaukee Art Museum (MAM), provides an opportunity to share our love of beauty, showcase innovative use of plant material, and demonstrate design principles. Each year this committee takes on a new design challenge as the members create a stunning floral arrangement inspired by a particular art piece from the Milwaukee Art Museum Collection.

BAY DAY/BIRD CITY: This committee works with other civic and village organizations to celebrate World Migratory bird Day at Bay Day, an annual spring event. The committee brings awareness to migrating birds and their needs, as well as threats to their migration. To maintain the village's Bird City USA designation, the committee also gives presentations in the schools to educate students about birds and their migration and what we can do to help their journey. The committee may do other projects to promote a healthy ecosystem for birds and pollinators.

DIRECTORY: The Directory Committee is responsible for publishing the Directory (or Yearbook as it was referred to in the past).

FORGET-ME-NOTS: The Forget-Me-Not is a way to remember fellow Whitefish Bay residents who may be facing hardships (e.g., a health issue, loss of a loved one). A flowering plant, along with a handwritten card and seed packet, are delivered anonymously. Garden Club members may submit names of deserving recipients; however, recipients cannot be Garden club members.

FUNDRAISING: The Fundraising Committee is responsible for planning and executing fundraisers to support the Club's projects. Past fundraisers include handcrafting and selling leaf vessels made from cement, hand-made note cards featuring photos of butterflies, flowers, and plants, and hosting an authentic Chinese tea tasting event. This committee of both creative and detail-oriented members is always planning new and profitable "fun-raisers" to financially support the Club's many worthwhile community service projects.

GARDEN WALK: One of our club's favorite events, the Garden Walk is scheduled every 2-3 years. Working on the Garden Club committee would involve your efforts over multiple years to include all the preparation prior to the event.

HOSPITALITY: This committee plans and provides light snacks/beverages for meetings and may also help with special events (Holiday Dinner, President's Dinner, etc.)

PHILANTHROPY: The club allocates 10% of its net fundraising proceeds (after club dues to Milwaukee District and the Wisconsin Garden Club Federation). During the budgeting process in the spring, the club votes on how to allocate these discretionary funds.

PUBLICITY: This committee publicizes the Club's meetings, events, and fundraisers to the Village and surrounding area as well as to the garden clubs of the Milwaukee District, Milwaukee Art Museum, and the Wisconsin Garden Club Federation. Maintenance of the Club's website, Facebook page, and Instagram and other social media also fall under the responsibilities of this committee.

SUNSHINE: This position orders and delivers a floral arrangement to community members who may need a special gesture of kindness.